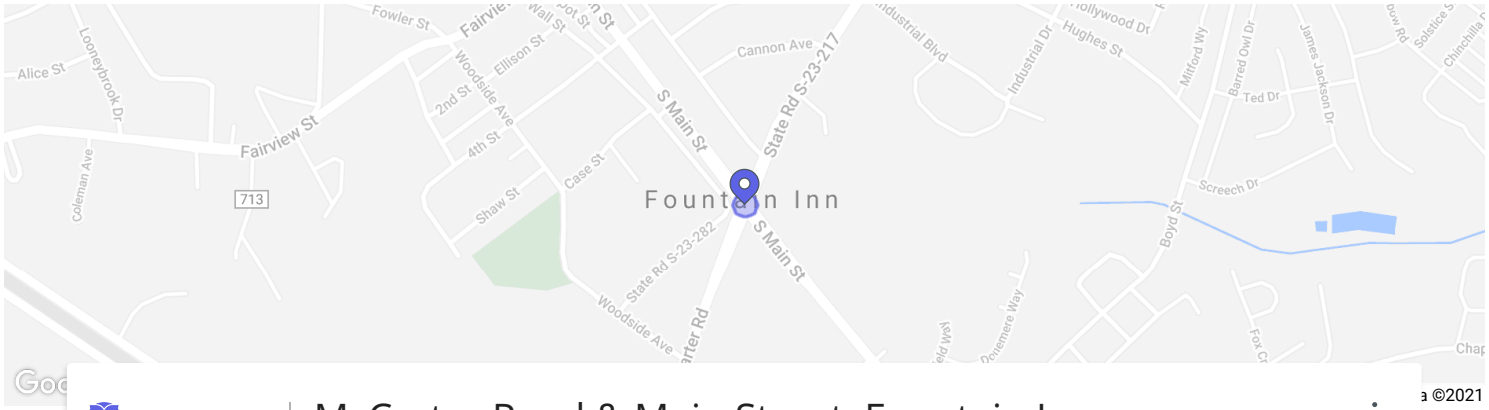


Placer.ai

McCarter Road & Main Street, Fountain Inn

110 McCarter Road, Fountain Inn, 29644, SC

Last 12 Months

Export

Learn More

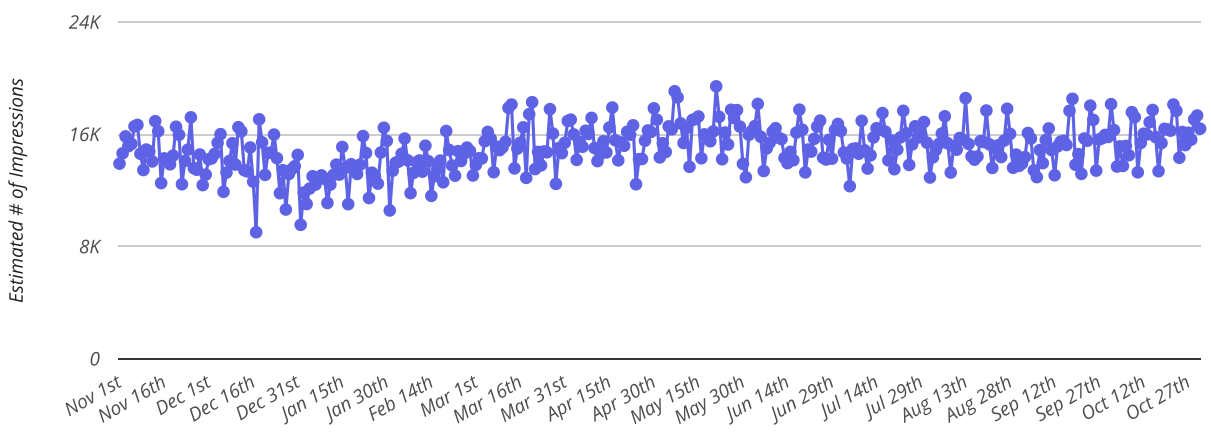
Metrics

Property:

McCarter Road & Main Street, Fountain Inn / 110 McCarter Road, Fountain Inn, SC

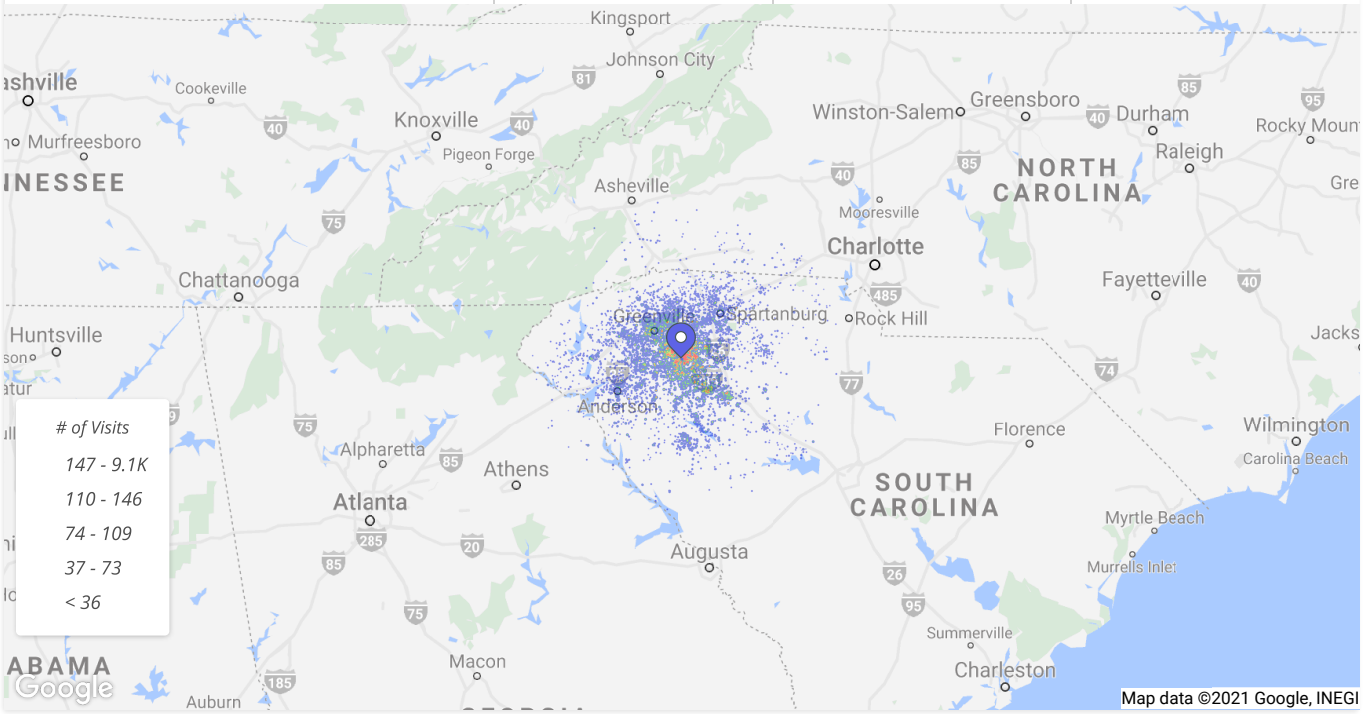
Est. # of Visits	5.48M
Est. # of Customers	403K
Avg. Visits / Customer	13.61
Panel Visits	176K

Impressions Trend



Trade Area

Min. Visit Freq. 1 | Number of Visits | By Home Location



Typical Customer Persona

McCarter Road & Main Street, Fountain Inn

Ethnicity	White
Income	$75K - $100K

Favorite Places

All Apparel **Dining** Electronics Fitness Groceries

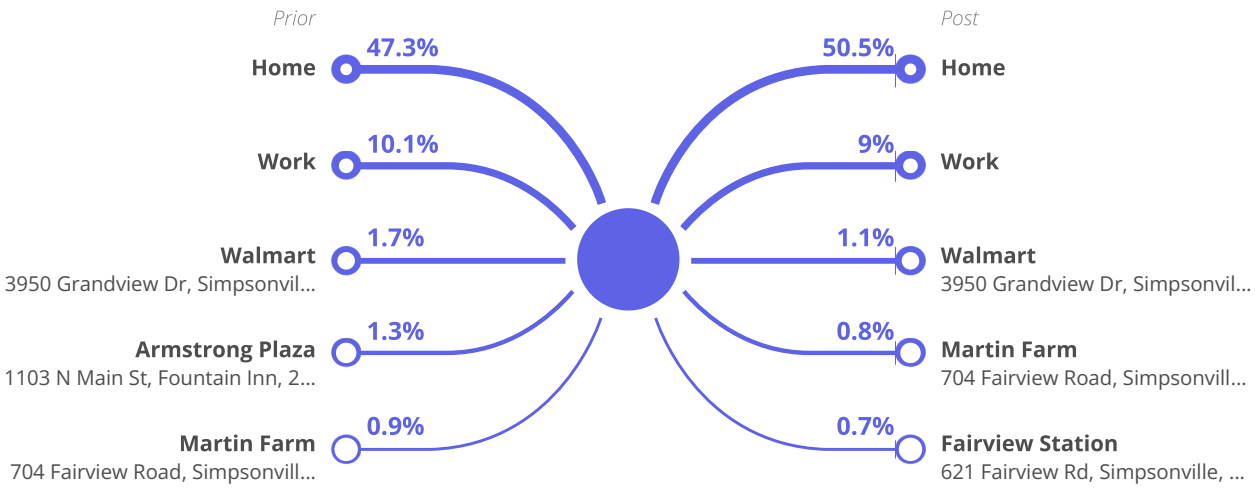
Min. Visit 1

McCarter Road & Main Street, Fountain Inn

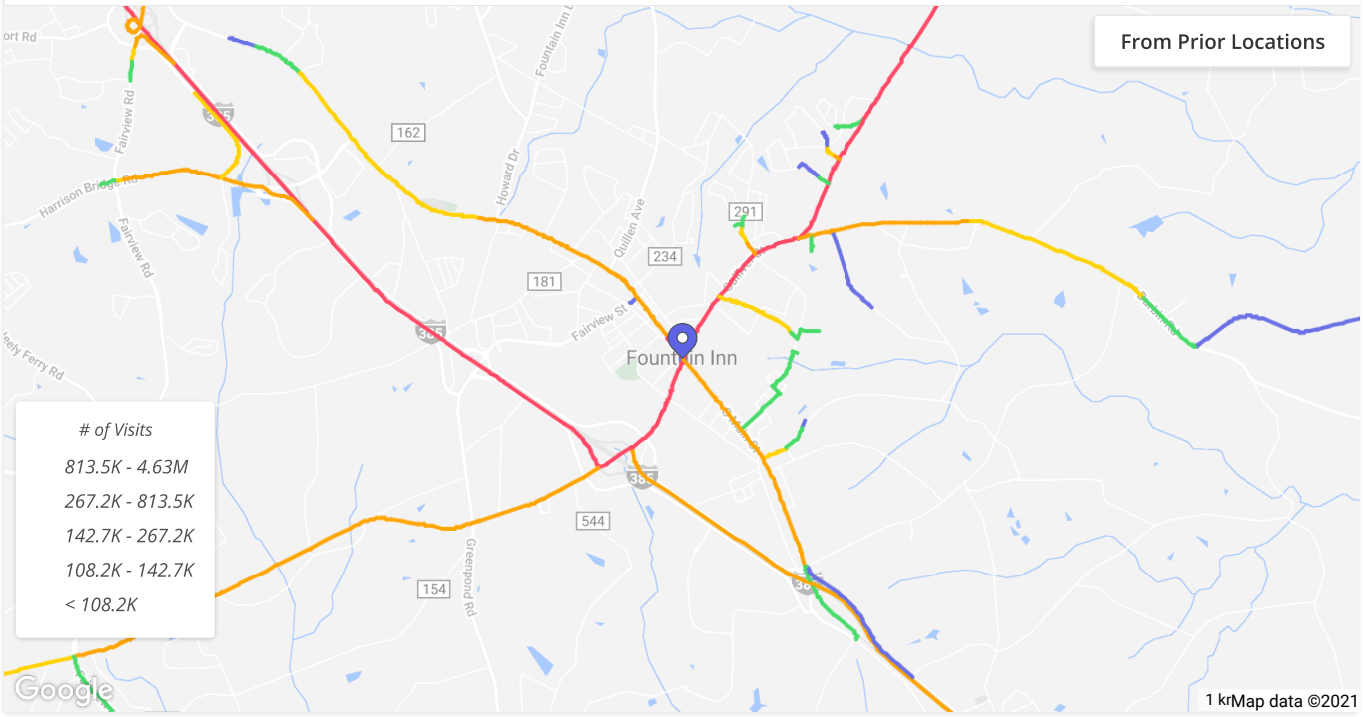
	Place	*Distance*	*Customers*
1	**Chick-fil-A** Fairview Rd	3.76 mi	71.5K (17.7%)
2	**Food Court - Haywood Mall** Haywood Rd	13.58 mi	60.8K (15.1%)
3	**Cracker Barrel Old Country Store** Grandview Dr.	3.35 mi	59.4K (14.7%)
4	**Starbucks** Fairview Rd	3.77 mi	50.8K (12.6%)
5	**Olive Garden** Laurens Rd	12.22 mi	46.7K (11.6%)

Customer Journey

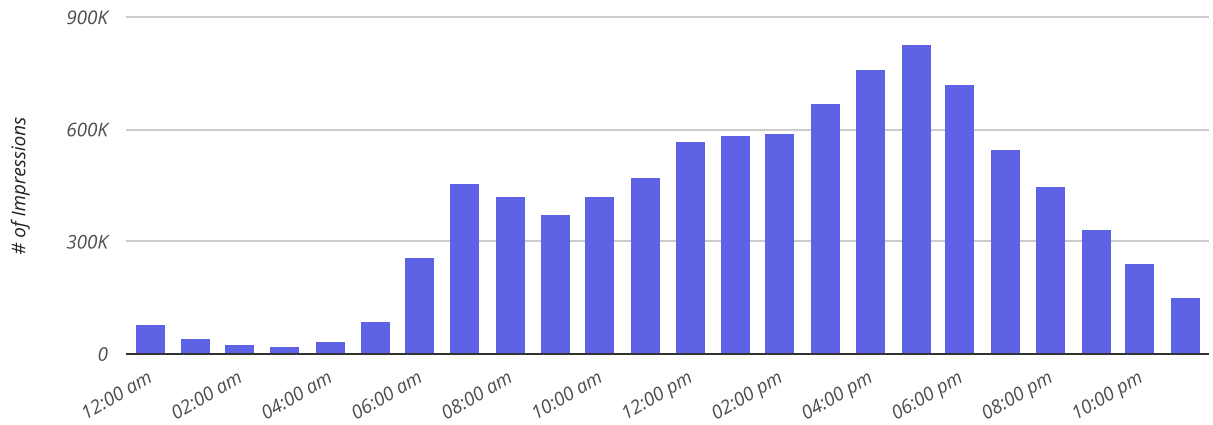
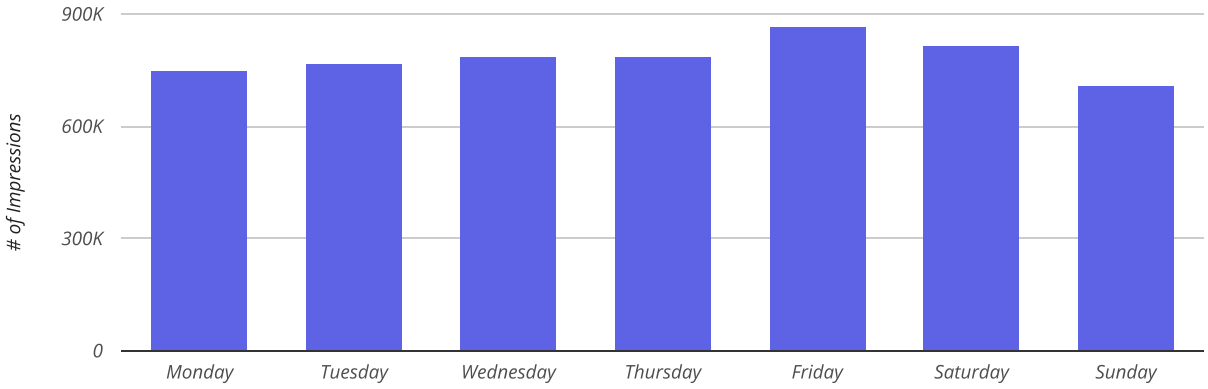
McCarter Road & Main Street, Fountain Inn / 110 McCarter Road, Fountain Inn, 29644, SC



Customer Journey - Routes



Hourly Impressions



Daily Impressions